

# Inspirations

A NEWSLETTER OF INSPIRING IDEAS FOR HOME AND GARDEN • JULY/AUGUST 2013

Welcome ...  
to a summer-inspired  
newsletter!

In this issue, I am  
introducing care-free  
home furnishing  
products, such as  
slip-covered furniture,  
washable luxury  
bedding, and  
surprising furniture  
for the outdoors.

Also, enjoy reading  
about the inspiration  
behind the beautiful  
2013 Rocca  
Parade House!

—Rhonda—



## Where do you find *your* inspiration?



**C**oral, a clear and vibrant color, has been “off the grid” of color trends since the early 1990’s. Since then, home furnishing color trends have reflected conservative earth-tones and grays ... until the past year. Now many bright colors are in abundance in fabrics our industry, and none more up-beat than coral.

For some, vivid coral reefs come to mind; for gardeners, coral may be the color of a favorite impatient, snapdragon, rose, or a ripe watermelon.

Whatever your inspiration may be ... coral is a paint color to enjoy on your dining room walls (its warm glow will enhance food and guests at the table), as the color scheme for bedrooms, or just as a “pop” of accent color for pale gray or neutral rooms.

# 2013 Parade Home Panache, Rocca Custom Homes, Coralville

As the interior designer I need to show the utmost potential for the home to imaginary buyers and 400+ visitors who come to Parade Homes, and to inspire with fresh exciting decorating ideas.

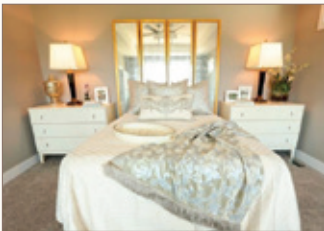
It was exciting when I received a phone call from Kimberlee Rocca in February, asking me to furnish their 2013 Parade Home with furnishings from The Mansion.

Kimberlee toured me through the house under construction and gave me valuable insight to how she wanted to market it. "This house is smaller in square footage than our Parade homes in the past," she said, "but I know it can feel 'large.'" We both felt the decor had to appeal to many who would be drawn to this home in a popular new Coralville neighborhood: a young family who would appreciate the three bedrooms plus separate den on the main floor; perhaps a family with teens who would like hanging-out in the expansive family room with kitchenette; or empty-nesters who would enjoy living on the main floor, and have plenty of room downstairs for visiting family.

She had chosen pale gray painted walls, crisp white cabinets, trim, and interior doors, dark walnut-stained wood floors, and white and gray Carrara mosaic marble.

Kimberlee, a well-known artist of the stamped-foil technique, had all new original art in her vibrant, signature colors planned for this house. I was thrilled to use her art, and I show-cased furnishings from The Mansion to pull it all together. I selected a mix of white lacquered chests and tables, and gray, white, teal, and purple colors in the upholstery and area rug. Carefree, white slip-covered dining chairs and washable silk bedding were juxtaposed with glamorous mirrored tables.

The result? A perfect ending: the house sold in less than a month, to a young family.



The Master bedroom includes Lili Alessandra bedding and Hickory Chair furniture.

The Great room features a Pearson sofa, Hickory Chair lacquered table, and accessories from The Mansion. Original art by Kimberlee Rocca.







# In THE KNOW



## LILI ALESSANDRA LUXURY SOFT FURNISHINGS FOR THE HOME

This new bedding line features fine washable—yes, I said, washable—velvets, silks, and linens in greys, creams, and blues.

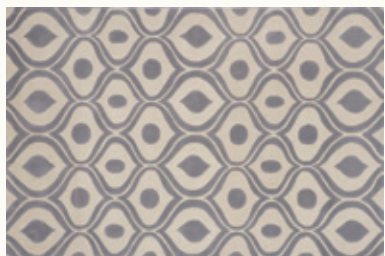
Choose from coverlets, throws, shams, and headboards for bedding, and glamorous beaded and applied pillows.

If you missed the ensemble in the Rocca Parade Home, stop by The Mansion to see more of this line.



 LILI ALESSANDRA

## It's all about the details



Wool area rug by Momeni, 8'x10'  
\$535 at The Mansion



Metal leaf sculptures from Arteriors  
in silver and gold  
\$136 and \$220 at The Mansion

## HICKORY CHAIR



Taylor chest by Thomas O'Brien  
for Hickory Chair, in cream  
lacquer, \$3,379. (Available in other  
finishes) at The Mansion.

# REINVENTION



## SLIPCOVERS FOR ANY ROOM OR SEASON

It is smart to purchase well-made upholstery that will last a lifetime, with occasional reupholstering to change damaged fabric or to redecorate.

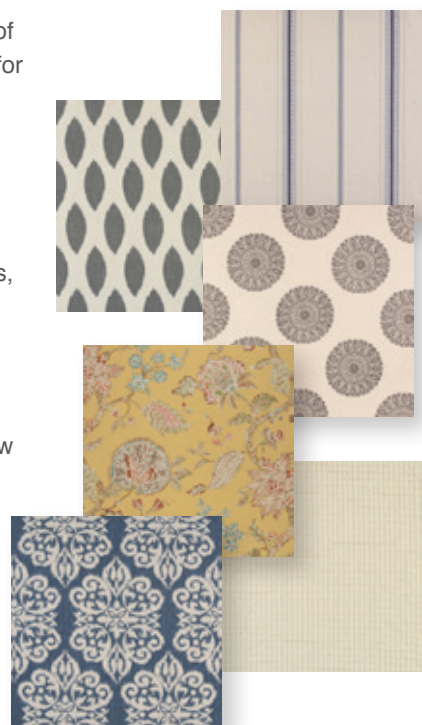


There is an even smarter opportunity to lengthen the life of a sofa or chair and that is to order a washable slip-cover for your pieces.

Lee Industries, one of my favorite American-made manufacturers, has a slipcover available for most of their furniture styles, and over 200 washable slipcover fabrics to choose from. These fabrics include denims, solid linens, pinstripes and even velvets.

Perfect for great rooms, sunrooms, or any room in your home. Shown, upper right, a Lee sofa in the patterned fabric, and the same sofa with its cover. Lower right, a few of the many washable fabrics to choose from.

See all styles and patterns at [www.leeindustries.com](http://www.leeindustries.com)  
and stop in at The Mansion to see the fabrics and more Lee furniture.





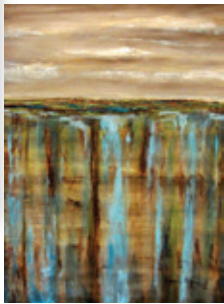
A



B



C



D

# Inspired by Iowa Artists

A great beginning to start a room's color scheme is with a favorite piece of art. These pieces are available or can be commissioned by Iowa artists:

- A "Peachy Sunrise" 48"x 24" by Lee Iben  
\$3,450, represented by Chait Galleries, Iowa City  
[www.thegalleriesdowntown.com](http://www.thegalleriesdowntown.com)
- B "Molten Waters" triptych, 72"x72"  
\$5,000, Kimberlee Rocca  
[www.kimberleerocca.com](http://www.kimberleerocca.com)
- C "Corn-stalk" 18"x 36" by Michael Kienzle  
\$450; represented by Hudson River Gallery, Iowa City  
[www.hudsonrivergallery@gmail.com](mailto:www.hudsonrivergallery@gmail.com)
- D "Tartan's Edge III", 30"x 40" by Joshua Dean Wiley,  
an Iowa native, now head of the Phoenix Art Institute.  
Available through The Mansion.  
**Call for information at 319-338-2830.**



I am proud to announce that the February 2013 issue of *Inspirations* was given an Award of Distinction from over 6000 international entries to Robyn Hepker of Benson and Hepker Design, Iowa City. Thank you, Robyn, for translating my vision and thoughts into each issue of *Inspirations*!

# Favorite Outdoor Furniture



The "Upholstered Garden" is how Lee Industries titles their outdoor sofas, chairs, and sectionals covered with Sunbrella fabrics. Each piece may be hosed off, and the cushions are made with open-cell foam designed for out-door use to drip-dry. The frames are 15-ply, outdoor-grade, sustainable birch. Perfect for your patio, porch, or deck! Call The Mansion for more information or view the website [www.leeindustries.com](http://www.leeindustries.com).

## THE NEXT ISSUE

Interior design trends for fall

Latest projects updates

Great new accessories and lamps

And more!

Know someone who may enjoy this newsletter?

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